

Privacy statement 360sportsintelligence Nederland BV

Introduction

We process personal data in the context of our services. We can provide this data from what you have received yourself, for example via our website, e-mail, telephone or app. In addition, we can obtain personal data in the context of our services through your sports club.

In our privacy statement, we inform you about how we handle this personal data.

Personal data to be processed

This usually involves the storage and processing of the following personal data:

- Name;
- Contact details (email addresses, telephone numbers);
- Position within an association or club;
- Information about your activities on our website, IP address, internet browser and device type.

Purposes and bases for processing

We process this personal data in order to be able to carry out our services.

Some data is recorded for practical or efficiency reasons, such as:

- Communication and information provision;
- Being able to provide our services as efficiently as possible;
- Improving our services;
- Billing and collection

In concrete terms, the above also means that we can use your personal data for:

Marketing purposes or to send you advertising materials or communications about our services, if we think these may be of interest to you. We may also contact you to request feedback on services provided by us or for market or other research purposes. We may wish to process your personal data for reasons other than those mentioned above.

In that case, we will ask you for explicit permission to do so. If we have personal data that we are allowed to process on the basis of your consent and want to process for other purposes, we will then inform you and ask for permission again. Finally, we may also use your personal data to protect the rights or property of ourselves and protect those of our users and, where necessary, to comply with legal proceedings.

Provision to third parties

In the context of our services, we may use services from third parties, for example if these third parties have specialist knowledge or resources that we do not have.

this are so-called processors or sub-processors, who, on the basis of your exact assignment, will process personal data. Other third parties that are not, strictly speaking, a processor of the personal data but who do have or can have access to it, are, for example, our system administrator, suppliers or hosting parties of online software, or consultants whose advice we regarding your order.

If the engagement of third parties results in them having access to the personal data or that they record and/or otherwise edit it ourselves, we will agree with those third parties (in writing) that they will comply with all obligations of the GDPR. Of course we will only engage third parties whose can and may assume that they are reliable parties that handle personal data adequately and can and will comply with the GDPR. This means, among other things, that these third parties may only process personal data for the aforementioned purposes.

Finally, we may also have to provide your personal data to third parties in connection with a legal obligation. We will under no circumstances pass on your personal data to third parties without your explicit consent provide for commercial or charitable purposes. Retention periods We will not process your personal data for longer than is useful for the purpose for which it is provided (see the paragraph 'Purposes of and bases for processing'). This means that your personal data will be kept for as long as it is necessary to achieve the relevant goals. Certain data must be kept longer (usually 7 years), because we have to comply with legal retention obligations (for example, the fiscal retention obligation).

Security

For the protection of personal data, we have appropriate organizational and technical measures have been taken insofar as they can reasonably be expected of us, taking into account with the interest to be protected, the state of the art and the costs of the relevant security measures. We oblige our employees and any third parties who necessarily have access to the personal data to secrecy. We also ensure that our employees have a correct and have received full instruction on how to handle personal data and that they are adequately be familiar with the responsibilities and obligations of the GDPR.

If you appreciate this, we would be happy to inform you further about how we protect the personal data.

Your rights

You have the right to inspect, rectify or delete the personal data we hold about you (except of course if this interferes with any legal obligations). You can also object to the processing of your personal data (or any part thereof) by us or by one of our processors. You also have the right to have the data provided by you transferred by us to yourself or directly to another party if you wish.

Incidents involving personal data

If there is an incident (a so-called data breach) regarding the personal data concerned then we will inform you without delay, unless there are concrete reasons chance of negative consequences for your privacy and the realization thereof. We strive to do so within 48 hours of our discovery or notification of this data breach (sub)processors have been informed.

Complaints

If you have a complaint about the processing of your personal data, we will ask you about this with to contact us. You can do this via the email address: privacy@360sportsintelligence.com.

If this does not lead to a satisfactory outcome, you always have the right to file a complaint with the Dutch Data Protection Authority; the supervisory authority in the field of privacy. Processing within the EEA We will only process the personal data within the European Economic Area, except if you agree other written agreements with us about this. Exceptions to this are situations where we map contact moments via our website and/or social media pages (such as Facebook and LinkedIn) want to bring. This includes, for example, visitor numbers and requested web pages.

Your data will be stored by third parties outside the EU when using Google Analytics, LinkedIn or Facebook. These parties are 'EU-US Privacy Shield' certified, so that they must comply with European privacy regulations. Incidentally, this only concerns a limited number sensitive personal data, in particular your IP address.

Amendments

Undoubtedly, our privacy policy will be changed from time to time. The most recent version of The privacy statement is logically the applicable version and can be found on our website.

Finally

We hope that this privacy statement has given you a clear picture of our privacy policy. However, if you have any questions about how we handle personal data, please let us know.

you can reach us about this at privacy@360sportsintelligence.com.